



### Purpose

ACNN accepts advertising in many forms including positions vacant, commercial advertisements, announcements and paid satchel conference inserts. ACNN also invites exhibitors for educational events at National, State, local levels. Revenue generated supports the running costs of ACNN and the events so that membership and registration can be kept at a minimum.

Advertising and exhibitions provide information and / or industry engagement opportunities to members. It is the responsibility of individual members to evaluate information provided to them in whatever form and apply the information using their professional judgement.

Advertising and exhibitor information is for Neonatal Nurses and event registrants not the media or the general public.

### ACNN's conditions for accepting advertising and exhibitors

1. Please refer to Advertising/Exhibitor policy – P1-EXTERNAL
2. The Advertising/Exhibitor EXTERNAL policy pertains to all advertisers and exhibitors including ACNN members

### Conditions for advertisers and exhibitors

1. Please refer to Advertising policy – P1-EXTERNAL
2. Must adhere to [breastfeeding and breast milk substitutes position statement](#)

### Procedures

1. Email distribution occurs with purchase of website advertisement and may be targeted to specific members (i.e. branch/SIG relevant or to the whole membership).