

Natural chemical free or organic for your baby?



Is 'Natural' better than synthetic?

- ✗ **NO.** The term 'natural' only describes the origin of a substance - it tells us nothing about its function, chemical structure or potency.

Is 'Natural' best?

- ✗ **NOT ALWAYS.** Labeling a product or ingredient 'natural', says nothing about its toxicity, purity or potency – just that it originated from a naturally occurring source.

Are 'Natural' Chemicals safer or milder than synthetic chemicals?

- ✗ **NO.** Many chemicals found in plants are poisonous to humans even in small quantities.

Is 'Chemical-free' best?

- ✗ **UNTRUE & IMPOSSIBLE!** Every substance on earth is either a chemical (e.g. water, sugar, salt) or a mixture of chemicals (e.g. wood, moisture, olive oil).

Is 'Organic' best?

- ✗ **NOT ALWAYS.** 'Organic' refers to ingredients cultivated without the use of synthetic chemical fertilizers or pesticides. Organic ingredients can be harmless, beneficial or hazardous, depending on the dose.

For more information visit
ACNN's Neo-Skin SIG

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