



OFFICIAL
Neurodevelopmental Care

SPECIAL INTEREST GROUP

NDC SIG Monthly Meeting 2023

Date: 23/01/2023
Time: 1945 – 2030 AEST
Place: Scheduled Zoom Meeting

Committee Members:

Chair: Erin Church
Secretary: Sara Jones
Treasurer: Ursula Haack
Present: Erin Church, Sara Jones, Jacquie Glazbrook, Megan Bater, Sarah Neale
Nicola Timmers, Ursula Haack.

Item	Topic	Lead
1	Previous minutes	Accepted by JG
2	Attended Business for this meeting: <ul style="list-style-type: none">December General Meeting: Held 8th Brief numbers Erin presented traffic Light tool meeting not recorded. Noted by group this would be a good so that members could watch on a play back. Also noted that December meetings often have poor attendance and to perhaps consider November as last Sig meeting for the year.Helping Little hands: acknowledgement, appreciation to Helping Little Hands unfortunately did not make ACNN newsletter. Apologies will try to get it in later this year.ACNN Special Meeting was attended 12/12/2022 by Sara, Jacquie & Ursula Re: ACNN need to vote on applying GST. Paperwork had not	AC EC SJ & SN

<p>5.</p>	<p>been completed in time by ACNN accountant for this Vote to proceed. Normal meeting followed this discussion.</p> <ul style="list-style-type: none"> <p>Social Media Presence for our SIG: Asked for media Liaison – Nichola Trimmers as volunteer for this role. – We would like to increase and improve our social media posts and information. Sarah Neale attended this meeting, and we would like to thank her for her knowledge sharing and great Ideas. Sarah explained that to capture a wider audience increasing our social media exposure would be they key especially small video clips and interactive posts. The target Audience seem to like picture collages and high-quality photos with messages behind them. These tend to have a higher share and viewed audience with messages spread. Facebook – older demographic Insta – Younger Demographic. Can Take pictures and work with hospitals health network to use pictures and footage. Ensure proper consent procedures followed. Footage can be sent to Sarah for final polishing and editing. Ideas put forward – stating fun facts that relate to NDC SIG and promoting the topics relevant and chosen by the SIG. It was discussed to promote and highlight different units in Australia and the great things that are happening in their units.</p> <p>To incorporate ACNN awards such as The Family Appreciation awards.</p> <p>May Madness also to be promoted as ACNN do a big membership drive with prizes such as free memberships.</p> <p>The QR sent in December has low return – will resend out in newsletter and on social media with the hopes that it will reach more members.</p> <p>Discussed the NDC SIG decided first topic kangaroo care (Skin to Skin) which will also be first topic of social media Video Megan Bater agreed to compile first video on Skin to skin for Feb – to send to Sarah for editing and upload.</p> 	<p>SN & All</p> <p>All</p> <p>All</p> <p>SN</p> <p>EC</p>
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	<ul style="list-style-type: none"> • Presentations Online, we could also present and hold professional interviews with the opportunities for members to ask questions • Website changes – Flyer, TOR (1st Feb) & web site Thank you to those who have commented and updated. The website changes are ongoing, and Erin is working with Karen to make changes by end of Feb. • Annual Report due in February SIG will need to identify goals for next year – these do not need to be complex, things we think that we can achieve as a group by end of Feb. • ACNN Conference Discussed if we would contribute with a breakfast session which we agreed that we would be able to use the presenters we have available. Erin to let ACNN executives know this week. Other recommended presenters discussed - nominations to be preferred as Neonatal Nurses that present at the conference. Despite working collaboratively with other specialties and to achieve great outcomes for babies and families. • Megan presented her current academic studies at WCH to the group for presentation. • Jacquie briefly outlined the New View camera system used by FMC. • All presentations were put up to vote by members to decide which would present. <p>Outstanding items:</p> <ul style="list-style-type: none"> • Confirm Little Helping Hands acknowledgement in newsletter • Video for social media - Megan • Formalise flyer, TOR, Webpage • Finalise Presentations for Conference • Admin for Conference, attendance, prizes competitions, goodie bags • Discussion of media presence in 2023 • NDC financial statement 	<p>SN</p> <p>EC</p> <p>EC</p> <p>EC</p> <p>MB</p> <p>JG</p> <p>EC</p>
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	<p>Next meeting</p> <ul style="list-style-type: none">• Type of meeting: NDC SIG General meeting via zoom• Date: 27/02/2023• Time: 19:45-20:45 (Sydney time)	
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