



Membership drive 2020

NEW SOUTH WALES

Aim

ACNN membership in NSW has been declining and currently stands at less than 200, despite a workforce that exceeds any other state. One reason for this decline may be that ACNN has a low profile among neonatal nurses in NSW. The aim of the branch committee is to raise the profile of ACNN in order to attract and retain more members.

Objective

As part of an overall strategy, the committee agreed to dedicate part of the 2019-2020 funds for the Jessie Everson-Checkley education grant as prizes in a draw. These will be at the level of the small grants as the early bird full registration fee plus conference dinner is almost \$500.

Large grants will remain available for applicants within this financial year. Only one has been awarded so far. No small grant applications have been made to date, thus four grants may be used for prizes.

Process

- This draw is open to new members joining from 1 January 2020, and any current member who renews membership.
- Closing date will be 13 July in order to arrange conference registrations before the early bird closing date of 20 July.
- All names will be compiled in a list and sent to the ACNN Executive Support Officer, who will apply a random picker program to select names.
- Up to five names will be drawn for each category. If the first two people in the category draw do not wish to attend the conference, the next person on the list will be allocated the prize until both are allocated.
- Should any winner have already paid for registration, their fees will be reimbursed.
- Details of this lucky draw will be emailed to NSW members in February with reminders included in the national round-up email. The announcement is drafted below

Announcement

ACNN NSW is holding a lucky draw for members to attend the ACNN Conference in Canberra, in September. The prize includes full registration plus the conference dinner. Two free registrations will be drawn for new members who have joined since January 2020, and two free registrations will be drawn for current members. Closing date is 13 July. All winners must have renewed membership for 2020-2021 by the closing date.

This initiative was approved by the ACNN NSW committee on 5 February 2020